

Boost participation among supporters with your creative a-thon fundraiser



- Take pledges per-lap, per-hour, per-anything.
- Add unlimited participants and manage your goals and donations from a single dashboard.
- Your supporters can choose a per-unit pledge or flat donation.
- When your a-thon ends, the platform automatically charges your supporters.

Make it one-of-a-kind

- Create a branded page for your a-thon fundraiser.
- Add teams and leaderboards to inspire competition.
- Run any a-thon imaginable with unlimited participants.

Maximize pledges

- Make it all virtual with live streaming, mobile giving, text-to-give, social sharing and dedicated links.
- Automate everything from pledge collections to emails.
- Inspire action with prizes attached to pledge goals.

"Within 7 days, we had exceeded our \$40,000 budget. And that budget was for computers for children. ... And now, we're able to give that gift to the children through the PTA and MemberHub."

- PTA Leader





Pricing

No set-up fees

\$0

platform fee with
optional donor tip

or

7.5%

of money raised

Stripe credit card fees: 2.2% + \$0.30
or 3.5% + \$0.50 (AMEX)

What you'll get:

- ✓ Hold any type of a-thon
- ✓ No contracts
- ✓ Unlimited participants
- ✓ Mobile-friendly experience
- ✓ Live streaming capabilities
- ✓ Teams and leaderboards by class, grade, etc
- ✓ Participant activity tracking & self management

Sharing and promotion

- ✓ Customizable branding on fundraising website
- ✓ Sharable participant pages
- ✓ Email templates for families to promote
- ✓ Email, text, and Facebook sharing
- ✓ Automated follow up emails for donors

Payments

- ✓ Online payments
- ✓ Reporting and tracking dashboard
- ✓ Manual entry of cash and check
- ✓ Pledge-based donations
- ✓ Flat donations
- ✓ Automated pledge collection
- ✓ Automated payment to your group (no waiting for money)
- ✓ Recurring donations
- ✓ Text to give
- ✓ Mobile giving

Support

- ✓ Live chat
- ✓ Live virtual training
- ✓ Support center

Year-round technology/donor management

- ✓ Automatically add all donors to contact database
- ✓ Year-round access to all fundraisers: a-thons, auctions, crowdfunding, events, raffles, sweepstakes
- ✓ Online store
- ✓ Built-in product fundraisers
- ✓ Stripe account integrated with fundraisers and store
- ✓ Email & newsletter capabilities integrated with CRM
- ✓ Contact directory and calendar