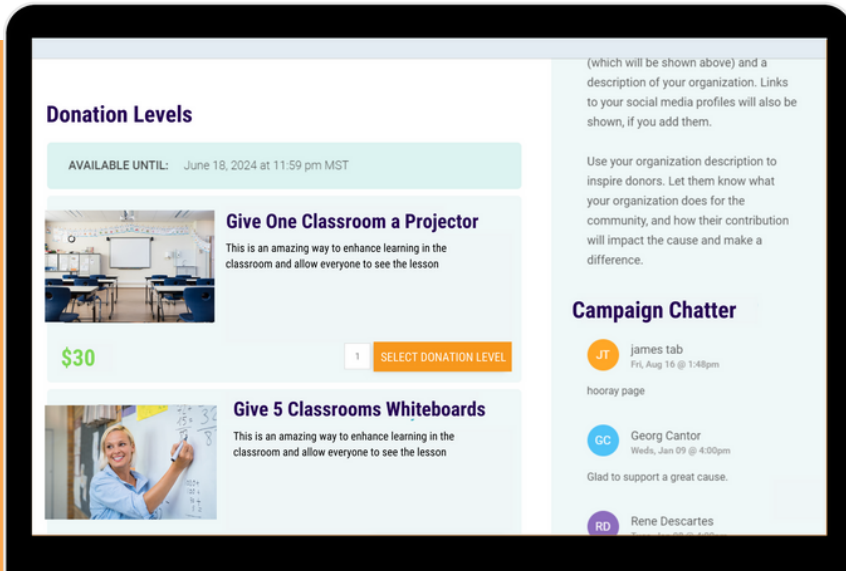# Launch and run compelling crowdfunding campaigns



- **Create a fully branded crowdfunding page in just a few clicks. Add your logo, images, colors and content.**
- **Encourage giving by offering incentives for higher donations.**
- **Customize thank-you emails sent to each supporter. Each email provides a receipt for tax-deductibility purposes.**
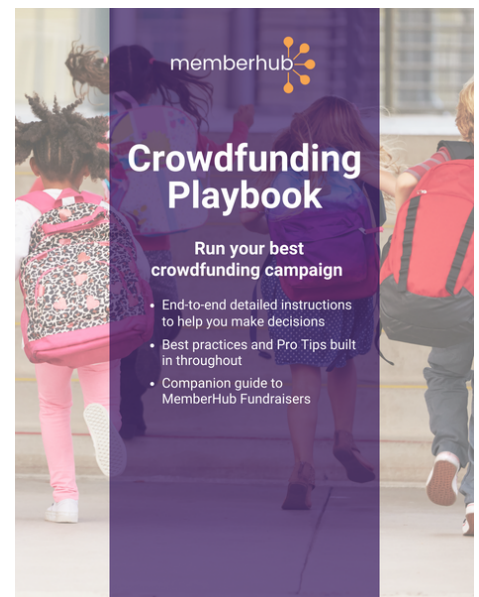
## Inspire participation

- Manage participants with a member center.
- Add team pages to maximize campaign reach.
- Inspire competition with fundraising leaderboards.

## Boost success

- Make it all virtual with live streaming, mobile giving, text-to-give and social sharing.
- Get secure payments and automated donor receipts.
- Encourage higher donation levels with tiered incentives.

*"It's so easy. You just go to the MemberHub site and you can donate any increment that you want, and it's all tax deductible - and it goes to supporting all children. ... We met our goal of $20,000 in about 4 weeks."- PTA Leader*

**memberhub**



$4,253
PLEDGED

28% raised of 15,000 Goal

**Give One Classroom a Projector**

This is an amazing way to enhance learning in the classroom and allow everyone to see the lesson

$30   |   1   SELECT DONATION LEVEL

**Give 5 Classrooms Whiteboards**

# Pricing
## No set-up fees

# $0
### platform fee with optional donor tip
### or

# 7.5%
### of money raised

Stripe credit card fees: 2.2% + $0.30
or 3.5% + $0.50 (AMEX)

## What you'll get:

✔ Tiered donation incentives
✔ Challenges to encourage friendly competition
✔ Leaderboards
✔ Dedicated team pages
✔ Customized thank-you emails
✔ No contracts
✔ Mobile-friendly experience

### Sharing and promotion

✔ Customizable branding on fundraising website
✔ Email templates for promotion
✔ Email, text, and Facebook sharing
✔ Automated follow-up emails to donors

### Payments

✔ Online payments
✔ Reporting and tracking dashboard
✔ Corporate donation matching service
✔ Manual entry of cash and check
✔ Account reconciliation
✔ Automated payment to your group (no waiting for money)
✔ Recurring donations
✔ Text to give
✔ Mobile giving
✔ Automated tax receipts

### Support

✔ Live chat
✔ Live virtual training
✔ Support center

### Year-round technology/donor management

✔ Automatically add all donors to contact database
✔ Year-round access to all fundraisers: a-thons, auctions, crowdfunding, events, raffles, sweepstakes
✔ Online store
✔ Built-in product fundraisers
✔ Stripe account integrated with fundraisers and store
✔ Email & newsletter capabilities integrated with CRM
✔ Contact directory and calendar